



CODY PHILLIPS

CREATIVE DIRECTOR

With 20 years of experience in leading teams to create innovative designs for clients, this award-winning Creative Director is a proven leader in the field.

EDUCATION

Associate of Applied Arts and Visual Communications

Art Institute of Dallas (1999)

- Academic Honors Award

SKILLS

- Proficient in Adobe Creative Suites
- Team Building
- Team Management
- Campaign Ideation
- Retail Environment Design
- Packaging and promotion kit design and ideation

AWARDS

- 2015 Silver Addy Award
Giants of the Jurassic
Dallas Bus Wrap
- 2010 Red Bull Art of the Can National Campaign Recipient

CONTACT

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EXPERIENCE

Creative Director

Vira Insight | 2013 – present

- Assembled the Creative Department from its inception, currently leading a team of five creatives. Our focus lies in creating novel retail experiences while collaborating with both sales and engineering teams. I engage with clients to drive sales via the implementation of my design concepts. Notable clients include Walmart, Walgreens, Samsung, Sephora, and CVS.

Ignite Partnership

Senior Art Director | 2010 – 2013

- I have experience in designing retail experiences, executive promotional kits, and advertising campaigns for prominent companies. Some of the notable brands I have worked with include Samsung, General Mills, Mission Tortilla, and Rex Goliath Wine.

Inprov LTD

Senior Art Director | 2001 – 2010

- I successfully led a team of ten creatives in creating and executing direct mail marketing campaigns for Christian organizations and charities, including but not limited to Life Outreach International, Joyce Meyer Ministries, Joel Osteen, and TD Jakes.